



**Moxie Gold Strawflower**  
*Chrysocephalum 'Moxie Gold'*

Plant Height: 12 inches

Flower Height: 16 inches

Spread: 16 inches

Sunlight: ☉

Hardiness Zone: (annual)

**Description:**

Masses of golden button flowers cover the deep green foliage in fall; excellent for border edges, the garden or containers

**Ornamental Features**

Moxie Gold Strawflower has masses of beautiful gold button flowers at the ends of the stems from early to mid fall, which are most effective when planted in groupings. Its tomentose narrow leaves remain dark green in color throughout the season.

**Landscape Attributes**

Moxie Gold Strawflower is a dense herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It has no significant negative characteristics.

Moxie Gold Strawflower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



*Moxie Gold Strawflower flowers*  
Photo courtesy of NetPS Plant Finder





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### Planting & Growing

Moxie Gold Strawflower will grow to be about 12 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 16 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Moxie Gold Strawflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

