



**Jumbo Mauve Swan River Daisy**  
*Brachyscome 'Happy Face Pink'*

Height: 18 inches

Spread: 10 inches

Spacing: 8 inches

Sunlight: ☉

Hardiness Zone: (annual)

Other Names: Brachyscome, Brachycome

Group/Class: Jumbo Series

**Description:**

A mounded variety producing lobed deep-green foliage; violet-blue daisy flowers appear above, and will rebloom without deadheading; shear yearly in frost free climates to promote dense growth and heavy blooming; great for gardens, borders and rockeries

**Ornamental Features**

Jumbo Mauve Swan River Daisy is covered in stunning violet daisy flowers with gold eyes at the ends of the stems from late winter to late fall. Its ferny leaves remain dark green in color throughout the season.

**Landscape Attributes**

Jumbo Mauve Swan River Daisy is a dense herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Jumbo Mauve Swan River Daisy is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Jumbo Mauve Swan River Daisy flowers*  
*Photo courtesy of NetPS Plant Finder*



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### Planting & Growing

Jumbo Mauve Swan River Daisy will grow to be about 16 inches tall at maturity, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 8 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

Jumbo Mauve Swan River Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.