



**Cupid Purple False Heather**  
*Cuphea hyssopifolia 'Cupid Purple'*

Height: 20 inches

Spread: 28 inches

Sunlight: ○ ●

Hardiness Zone: (annual)

Other Names: Mexican Heather

Group/Class: Cupid Series

**Description:**

Small, freely branching shrub or subshrub with dainty purple tubular flowers that open to a star shape; flowers year round in warmer climates; great for bedding, shrub borders, and containers

**Ornamental Features**

Cupid Purple False Heather features dainty purple tubular flowers along the branches from late spring to late summer. Its attractive glossy narrow leaves emerge light green in spring, turning green in color the rest of the year.

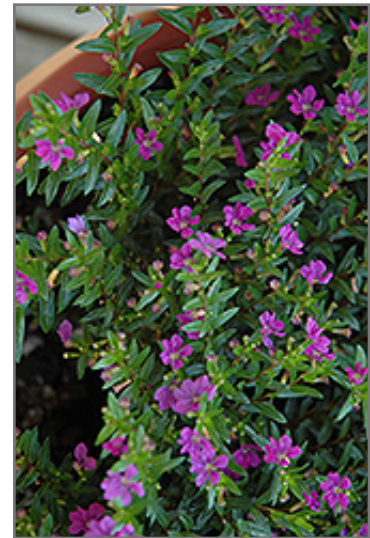
**Landscape Attributes**

Cupid Purple False Heather is a multi-stemmed annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Cupid Purple False Heather is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting



*Cupid Purple False Heather flowers*  
Photo courtesy of NetPS Plant Finder



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### Planting & Growing

Cupid Purple False Heather will grow to be about 20 inches tall at maturity, with a spread of 28 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Cupid Purple False Heather is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.